

ШКОЛЬНАЯ НАУЧНО-ПРАКТИЧЕСКАЯ КОНФЕРЕНЦИЯ

«ФЕВРАЛЬСКИЕ ЧТЕНИЯ»

**Гуманитарное направление**

**Иностранный язык**

Исследовательская работа по теме:

**«A key to success»**

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PURPOSES OF THE project are

To help to understand:

- why some people achieve success in life and others fail at the same time
- factors and secrets of success
- how to use the principles and secrets of success to achieve your own success

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## **Introduction**

ONLY 5 OF A 100 PEOPLE ACHIEVE SUCCESS IN LIFE. Why are there only 5% successful people in the world? Does it mean, that only one person from twenty really achieve success in life? It is not a fable; it is a result of many investigations. Some investigation was conducted by the American Bankers Association. The main goal of the investigation was to study the financial success of the American men based on their working biography. The scientists have found one hundred men at the age of 25 and asked them, if they wanted to reach financial success and achieve the success in life. Almost all of them answered 'Yes'. One or two replied 'No', but these answers were not typical. Only men participated in this investigation because men's efforts have been directed towards the developing a career more than women's at that time. And only men have been achieving the success in life. What had happened to the participants for the next forty years? Maybe nowadays these results would be a little bit different due to the various economic, political, psychological reasons. The results of the investigation were the following: 36 people of these hundred had died not reached an age of 65. Only one person from residuary people had become really reach man, the four could be considered as a financial independent, five - still had been having to work, and the residuary 54 people had been dependent on other family members for support or they had been living on the welfare payment. But America is the richest country in the world! So if you do the same things as those around you, you have 95 chances from 100 to collapse financially and never achieve the success in a life. It is impossible to live 'as everybody' and hope for the financial success at the same time.

## **Unit 1. The definition of success**

Which person can be called successful? In my opinion, the word “success” means different things for different people. One of the English proverb says, “So many men, so many minds.” I agree with this saying because people understand it differently. As a word success is indeed very sweet. Everybody wants it. But it cannot be taken for granted. Every student wants success in the examination and works hard to achieve it. A businessman wants success in his business. A surgeon wants to perform a successful operation and a lawyer wants that he should be successful in winning a case.

My definition of success is achieving true, real goals and aspirations, the ability to lead a lifestyle that meets the characteristics of my personality and promotes harmonious satisfaction of all my needs. Success is something that we all are looking for - whether it is successful career, relationships, family.

Success has been man’s greatest stimulus. It is very important for all. Success has great effect on life. It brings pleasure and pride. It gives a sense of fulfillment. It means all around development. Everybody aspires to be successful in life.

## **Unit 2. What things does success depend on ?**

What things does success depend on ? I have tried to find the answers on these questions doing project.

### **1.1. The importance of family**

I am sure that a **family** is a good start in it. Some traditional families are friendly, loving, close and caring for children. Children have rights, treat their parents with respect, usually such families have fair and sensible rules and duties at home.

Teenagers wash dishes, clean the flat or house, do shopping, care about home animals in their families. But I know some teenagers who also look after their small sisters or

brothers. I think they have a lot of work to do about the house, don't they? But these teenagers will have some positive experience for their future life.

It's quite natural that we all go through name calling, bullying and fighting. But we must realize all these unusual and unpleasant situations and always find the proper way out. I think it isn't easy to be independent. It's difficult to make a choice, make good friends, find good books for reading, earn pocket money, don't try smoking, don't use bad language and etc. I am sure that parents should not give them much freedom but should give their children some advices. They should encourage their children from childhood to be independent, responsible, to respect their society, their country, to work hard and to believe in sacred things.

## **1.2. The influence of money**

Does success depend on the **amount of money** a person earns? For someone to be successful means to have a lot of money .Social stereotypes whisper that success is a nice apartment, a fashionable car, meteoric career and much money. People believe money brings happiness because they give the opportunity to buy luxurious things, travel around the world and realize their dreams.

In my opinion materialism is not a bad point of our society. I don't try to be too materialistic, but I think everyone is a little bit. We live in a competitive world where success is important, so people become more materialistic. I think the way you look is really important especially for teenagers who want to be a part of a group. So it is natural that people think of money and possessions.

It can not be denied that money is an essential part of our life. There are a lot of rich people, but not all of them are materialistic, for example, Bill Gates. You would not look twice at him if he passed you in the street because he looks like an ordinary person. He likes fast food and casual clothes. He is always on the company campus. But Bill Gates is not snobbish or ambitious. More than that, he is a noted philanthropist who donated a lot of money to non-profit educational organizations. Yet he is one of the most successful men in the world.

I strongly believe success cannot be measured by the amount of money you have made. To start with, if people are living only for earning money it makes them miserable. People do not get satisfaction from their job. This feeling of satisfaction is much stronger than amount of money people get.

In addition, people unlikely will have any true friends .Since lots of money can worsen your character that is why rich people can be greedy and arrogant. Finally, wealthy people spend little time with their family and lose the spiritual qualities in pursuit of more money.

Of course, you know that there are a lot of people who have little money. Lack of money can cause real problems, such as bad health, stress or even crime. But many people are poor. They never waste money and they spend it on the essentials. More than that, they learn to find unusual in usual things, and this makes their life interesting. I do not think that money is the only way of being successful in life.

I think that nowadays it is impossible to be poor and successful. However, at the same time we cannot say that wealth automatically leads to happiness.

The only thing I want to say is that you need not be rich to be happy.

A clever person can always find beauty in ordinary things. And I think that only such things can make you happy. Money surely cannot be the only measurement of success. Acquiring true happiness in life and attaining success means having the freedom and capability of doing that which you enjoy and believing it to be valuable.

### **1.3. The influence of hard work**

That **hard work** is a key to success is a well-known adage. Parents, teachers as well as others guide a child to work hard so that he can achieve good scores, though a little bit of luck plays a positive role but I believe that hard work is the key to success. In fact if only luck is to be considered, no one would work but just wait till their luck shines up.

But this is not the case. Today we see that technology has improved to such an extent that a person can have a lunch in Paris and a dinner in New York on the same day.

There lies great contribution from people like the Wright brothers and Henry Ford to invent these means of transportation, which were the result of their hard-work and great efforts. If these people had waited for the D-day probably we could still have been using fire and wood to cook instead of using electrical ovens, and the globalization would not have taken effect.

A person can excel in his career due to hard work. If he sits at home, no one would offer him a job unless he initiates the job searching process. Also if you are working in a company you will be promoted only because of working hard: luck does not lie in the picture.

Many writers, scientist, actors and ordinary people became successful thanks to their ability to overcome difficulties in their life with the help of hard work. For instance, British actor Brad Pitt had tried many different professions before he became a successful actor. There was a period of life when he worked in a costume of a chicken to call people to a restaurant. I think that walking in this foolish costume was hot, boring and uncomfortable but he did it in spite of his feeling. After passing the actor`s courses he starred in the television series "Dallas". After that he was invited to play the roles in different movies. He was becoming more and more famous. He achieved success in his career because of his hard work. Another example is Charles Dickens. He began to work when he was ten years in a blacking factory. His father was put in prison, because he had debts and the boy had to work. I have a cousin who is ten and it`s difficult to imagine her working at the factory. Charles Dickens described this period of life in his novel "David Copperfield". At the age of fifteen he began to work in a London lawyer`s office. He did not like to work but he had to work. At the age of 25 years old he became famous. One more example is Charles Darwin. He was working over his scientific researches for ten years. After that he had tested them for three years before he decided to publish them.

"One percent inspiration, 99 percent perspiration"—Edison's definition of genius has often been quoted to define success as well. Even before Edison, the rigors of success were described by painter Michelangelo thus: "If people knew how hard I had to work to gain my mastery, it wouldn't seem wonderful at all."



Achieving success is almost like finding God—the destination is the same, but the roads are as varied as the seekers. All you need to do is choose your path...

You have to take responsibility for the realization of your goal and start to work hard towards its achievement. The success secret of all wealthy and successful people is hidden in their work. Do you remember Thomas Edison and his 10000 unsuccessful attempts, that leads to the wonderful discovery; Henri Ford, who invented an automobile, the team of experts worked day-by-day on T8 model more than a year; and other well-known people. Nobody achieved success lying on the bed. Secret of success consists in the hard work. Work and only laborious and hard work led them to their goals. They overcame a great number of obstacles, that later helped them to make new and new wonderful inventions. And nobody was afraid to overwork. Watch the successful people, they work much more time with bigger efforts than mediocre people. They take a rest very rarely and relax much quicker and effectively. Hard work gives them strength. This is the main secret of hard work.

We must remember that hard work is the key to success and the merits of a really competent, intelligent and hardworking person will be recognized at last. Some people believe that success comes only to talented people. But in my opinion ability to work hard is more important in our life than a talent because only hard work guarantees the achievement of the desired results

If we study the lives of successful men carefully, we realize that such men have worked very hard at one time or the other in their lives.

I would like to say that if I had an opportunity to choose, I would ask the God to present me an ability to work hard. I am sure that the talent wakes up in the process of work. I think that only hard work in a chosen sphere of life will make me a successful person. But...you need a talent to choose the right sphere of life for your activity

#### **1.4. The importance of education**

**Education** is the key to a successful future and the key element in helping men and women developing to their full potentials. Learning opens doors of opportunity that are only available to those who seek it out and put their hearts and souls into it. Through education and becoming exposed to added knowledge and experiences, people can find for themselves what they are best suited or most interested in doing for the rest of their lives. Success is defined differently by every individual person and education is an important tool in both creating a personal definition of success and eventually making it reality

Simply getting by and passing classes in school is not enough. In order to get a good education, we have to put a great deal of effort into it and make the most of it. We have to be willing to learn new ideas, try new concepts, and experiment with what we are unfamiliar. Education is the key to success because everything involved in the process of education involves the intake of new knowledge, the application of new techniques, and the connection of new information with what we already know or have experienced. When we allow ourselves to be exposed to new knowledge and experiences, we then empower ourselves to fully live up to our own definition of success and contribute to the world around us to our fullest potential.

With this I conclude that education is a very important source of knowledge and it will help you wherever you go. It will make you the best out of you if you use the right way. Education for me is like a partner that will accompany me in the journey of life and success.

## 1.5. Common error: failure

One common error we all make, is the belief that **failure** is the opposite of success. Intellectually, we know better, but emotionally we often fail to act on what we know to be true when it comes to ourselves.

Watch a parent introduce a child to any new activity from drawing, to hitting a ball with a bat, to working out a mathematical equation for school. Commonly, the child fails at first, often becoming frustrated, angry, even tearful. Common responses from the parent include, "Don't worry, you'll get better with practice", "Nobody does it right the first time", "Anything really important takes time and effort", and so forth. Clearly, the parent is saying " Failure is just a step on the road to success. You can't succeed without first failing. Don't lose that perspective or you'll always give up before you should and you won't make any progress." Modern science is based on this principle. Scientists know that an experiment is never truly a "failure", it's a lesson. It teaches us what not to do and pushes us to look for another approach until we find one that works.

But what happens to many people when they begin a new activity themselves and it doesn't work out successfully? Too often, they give up.. Instead of seeing the failure as a lesson, they see it as a mistake. You don't repeat a mistake, you stop. In my observations, this failure to apply a principle we know to be true to our own activity is one of the greatest barriers to growth and change in middle age, perhaps the greatest.

Success consists of going from failure to failure without loss of enthusiasm.

Behind every human effort lies a hope for success. So keen is his desire for success that he fails to see any value in failures. But one must remember that failures are the pillars of success. They provide us an opportunity to realize our shortcomings so that we can constantly strive to improve ourselves.

And what traits of character help us to be successful? I will try to give the answer in my second part of my report

Someone said “Confidence is the companion of success.” And I entirely agree with this statement.

If you don’t believe in your abilities, don’t be surprised if no one else does either.

Your negative thoughts about yourself send a signal throughout the world that others pick up on and respond accordingly. If you’re broadcasting the station “Depression 108.7” then others will treat you like you’re depressed.

But, when you believe in yourself and your potential, people pick up that signal, and they will treat you according to how they believe, you believe, you should be treated. Did you get that?

The most important key to successful leadership is your ability to direct and challenge the very best that is in those whom you lead.

To be successful you must be a great leader. There’s probably nothing more difficult than being a great leader. It’s easy to be selfish, it’s easy to only be concerned with your needs, your wants and your desires. But to succeed you have to lead! You have to do what’s best for the people; you must bring the best out of those in whom you lead. When you really lead, you will succeed.

The simplest example: if you don’t like yourself, you act unconfidently, you question each you decision. Self suggestion is a most powerful process (now you understand, why) and leave it is to chance, moving through life spontaneously and unconsciously is at least stupid. You are able to choose your thoughts consciously, so think a couple of minutes about yourself from the best point of view. You are a unique person, there is no the same person in the world. **YOU ARE A STAR.** Think a while only about your positive qualities. What are you good at? You have a lot of good qualities. Focus on them. How well do you cope with that task, with another task ... Think for a while.

Have you noticed your mood has changed a little bit to the positive? But you thought only for a while. If you think 5 minutes, if you repeat this twice a day and then if you think every day repeatedly? Do you understand what will happen? You will finally change your attitude to yourself. You will learn to focus on positive things.

## 1.6. The importance of sense of humour

In my point of view, a sense of humour is as important as, if not more important than, other characteristics that a person can have to be successful in life. This I support with the following reasons.

Firstly, humor helps us to maintain a correct sense of values. It is because that we are always reminded that tragedy is not really far from comedy, and then we never get a lop-sided view of things. A small example could get some light on this point. Once I failed an assignment again, and I told myself that God was on vacation these days. I did not feel frustrated, and I succeeded the third time. So, if we can see the funny side, we never make the mistake of taking ourselves too seriously. It is helpful for us to keep self-confident.

In addition, the sense of humor is associated with happiness, and happiness will influence people around us. Those who bring happiness to others probably have a good relationship with people surrounding them, which is essential to a successful life. We all have the experience that we are inclined to talk and cooperate with humorous people. We may treat such experience as an enjoyment instead of a rigid work.

However, to be a successful people is a tough thing. We need intelligence, honesty, determination, a sense of humor and so on. Without intelligence, we could not find the keys to solve all the intricate problems. Without honesty, no one would trust us and we could achieve nothing alone. Without determination we would easily bend for difficulty.

A sense of humor supports an active attitude towards life. And it is such attitude that encourages intelligence, honest and other characteristics in you. If happiness is one of the great goals of life, then it is the sense of humor that provides the key.

I have made some researches and according to them I have the following results. 30 teenagers were involved in our poll. 47% of our schoolchildren consider that education and parents are a good start to success.

33% of students absolutely convinced that strong character and luck help us to become successful. 20% of students think that only money and good health make us happy and successful.

## **Conclusion**

Well ,who is a successful person? I suppose a successful person is he or she who works hard every day to become better and cleverer. We are all born equal. But after that we are on our own. Nobody is going to hand you success on a plate. You should use your own energy, your own head and your own ambitions. Even if you'd like to be a yard worker you must be the best one in the world. Try, try, and try again to achieve your aim.

I suppose that a successful person should be rich in ideas, make plans, be energetic, active, optimistic, be ashamed of negative things and be responsible for everything he or she does in his or her life. These people may succeed in politics, business, art, sport, media, science, literature and be ahead of their time. They are selves made people. This is their choice, their happiness and their understanding of life.

A successful person as I see it should have personal charm, the ability to cooperate with others and to work in a team.

In my opinion, young people of my age should understand that the main factors of success are highly- paid jobs, strong family and well-being. It seems to me that to be successful means to do something well. If a person has any talent, I believe, success will not make him wait for a long time.

Some people believe that success comes only to talented people. But in my opinion ability to work hard is more important in our life than a talent because only hard work guarantees the achievement of the desired results.

And what is your choice? Are you ready to be a successful person? What do you do for it? Hurry up! Do your best and success will come to you!

To get success in life you should be creative, intelligent, hard-working. You will never get success if you wait for someone to bring it to you. You have to get up and get it yourself.

Thus, success is the outcome of various combined factors. Lack of any one of them can reverse the impact.

Born Webb Michael Pierce in West Monroe, Louisiana, he became a star performer on the Louisiana Hayride and one of country music's most popular honky tonk songsters. He was a regular performer on the Grand Ole Opry in Nashville, Tennessee.

Michael Webb's success began with the publication of a scientific work with the title “The Importance of Being Second-Rate”. He gave his invaluable rules for success, which should be memorized and repeated three times a day – morning, noon and night – by all who wish to rise step by step to success. If these nine rules are followed, success is guaranteed by the author.

Webb's Nine Little B's are:

1. Believe in yourself – you are all right.
2. Believe in your fellow0man – he is all right.
3. Be pleasant – a face with a smile wins.
4. Be reserved – talkers are dangerous.
5. Be cautious - don't experiment.
6. Be solvent – save a little every day.
7. Be a worker – Drones have no money.
8. Be open-hearted, open-minded, open-handed.
9. Be respectful – the world was here before you came.

## **The sources of information**

1. <http://engmaster.ru/comp/4441>
2. <http://engblog.ru/success-and-failure>
3. [http://www.englishglobe.ru/index.php?option=com\\_content&task=view&id=1](http://www.englishglobe.ru/index.php?option=com_content&task=view&id=1)
4. Jane Comyns Carr, Jennifer Parsons «Success Elementary»
5. <http://hotbooks.com.ua/index.php?cat=47>